## MONTHLY MEMBERSHIP PROGRESS REPORT

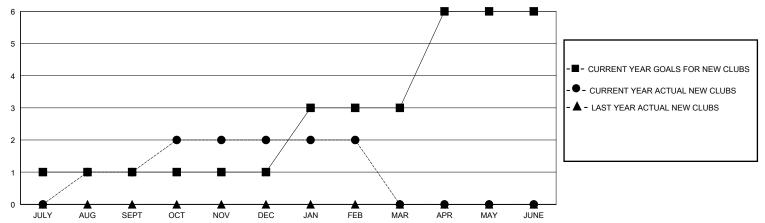
## District 4 L3

Results as of: 2/29/2024

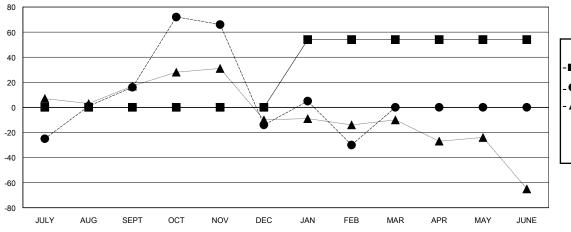
| GMT: | LOCATION CALIFORNIA | GMT CA |
|------|---------------------|--------|

| Clubs                 |               |           |               | Members RESULTS FOR 2023-2024 |                        |                         |  |
|-----------------------|---------------|-----------|---------------|-------------------------------|------------------------|-------------------------|--|
| RESULTS FOR 2023-2024 |               |           |               |                               |                        |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER MEMB                  | SER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 1             | 1         | 1             | JULY/AUG/SEPT                 | 0                      | 98                      | 75   |
| OCT/NOV/DEC           | 0             | 1         | 3             | OCT/NOV/DEC                   | 0                      | 85                      | 114  |
| JAN/FEB/MAR           | 2             | 0         | 2             | JAN/FEB/MAR                   | 54                     | 71                      | 58   |
| APR/MAY/JUNE          | 3             | 0         | 0             | APR/MAY/JUNE                  | 0                      | 0                       | 0  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| _ |   |        |        |     |      |
|---|---|--------|--------|-----|------|
|   | _ | MEMBER | GROWTH | NFT | GOAL |
|   |   |        |        |     |      |

● - MEMBER GROWTH ACTUAL

- ▲ - LAST YEAR MEMBERSHIP ACTUAL

|   | DROPPED CLUBS: 6 |     |
|---|------------------|-----|
| , | DROPPED MEMBERS  |     |
|   | DECEASED         | 12  |
|   | CLUB CANCELLED   | 65  |
|   | OTHER            | 170 |
|   | TOTAL            | 247 |

|  | 26 CLUBS OF 57 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DI<br>MALE<br>FEMALE | <u>STRIBUTION</u><br>576 (51.25%)<br>544 (48.40%) |     |
|--|---|-----------------------------|---|-----|
|  | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA     | TOTAL FAMILY UNIT MEMBERS   |   |     |
|  |   | <br>  EAMIL ∨ MEMBEE        | OS DAVING HALF                                    | 127 |

**DUES**